

## **AGENDA**

### **Erasmus-Mundus "Sustainable eTourism" Programme 8<sup>th</sup> PMB meeting 16, 18 and 20 December 2013**

Shangri-La Hotel  
89/8 Chang Klan Road, Muang, Chiang Mai, 50100 Thailand

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## **1. Schedule**

### **16 December 2013: Transcultural Workshop**

**Morning Session:** eTourism progress presentation during the Transcultural Workshop (held with FUSION and cLink programs)

### **18 December 2013: Networking with SKIMA participants**

<b>09:30 – 10:15</b>	Official SKIMA opening
<b>10:15 – 11:00</b>	EU network session Talks by the EACEA representatives and project coordinators
<b>11:00 – 11:20</b>	<i>Coffee break – networking and discussion</i>
<b>11:20 – 12:00</b>	Conference Keynote Speech
<b>12:00 – 13:00</b>	<i>Lunch – networking and discussion</i>
<b>13:00 – 16:30</b>	Contribution to Skima conference sessions
<b>16:30 – 18:00</b>	Entrepreneurship in ASEAN: eTourism and Smart Technology workshop

### **20 December 2013: Activities progress and next actions**

<b>15:00 – 17:00</b>	eTourism PMB meeting I <i>Activities progress</i>
<b>17:00 – 17:20</b>	<i>Coffee break</i>
<b>17:20 – 19:00</b>	eTourism PMB meeting II Technical developments review and sustainability actions perspectives (ASEAN/BIMSTEC/CHINA...)
<b>19:15</b>	eTourism Project Diner and networking

## **2. Meetings Content**

### **eTourism PMB activities I**

1. Reminder on the project requirements and schedule
2. Staff Mobility status from EU Coordinators
3. Report on specific cases (health problems, etc)
4. Report on PhD students activities and results
5. Report on the last Doctoral Workshop and preparation of the next one
6. Global overview and next actions

### **eTourism PMB activities II**

7. Review of outputs and results from eToursim students developments (Software applications, publications...) within the eTourism EMA2 program
8. Sustainability actions and ASEAN/BIMSTEC/CHINA... perspectives

### **eTourism technical Workshop within SKIMA conference: Entrepreneurship in ASEAN**

9. Presentation of eTourism technological results within the "Entrepreneurship in ASEAN: eTourism and Smart Technology" workshop.
  10. Future Actions
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